

FABULOUS Fall

NEW YORK.
LONDON.
PARIS.
MILAN.

The four most important runway events for fall 2005 are a distant memory, but their rippling effects continue to impact fashion as ready-to-wear lines interpret the latest haute couture collections in seemingly endless ways. Mixing elements of fantasy, elegance and extravagance, individuality is at the heart of fashion for this richly appointed season.

"We participated in a record 60 runway shows for fall 2005," reports Jan Arnold, co-founder of Creative Nail Design in Vista, California. "Designers showed clothing that would appeal to everyone from the fanciest flirt to the baddest rock-and-roll girl at the party." For day spas, this means a mixed bag of new opportunities for hair, makeup and nail services, and a much higher demand for esthetic treatments that encourage the skin to glow.



By
J. Elaine Spear

Courtesy Graham Webb

INDIVIDUALITY WAS EVIDENT ON EVERY RUNWAY, with several different themes competing for attention. **Authentic femininity**—sans all the excessive frills—was the undercurrent of this year's fall fashion; some of the latest offerings included **military-inspired clothing** with bright epaulets and contrasting stitching, glamorous

Individual Style

bohemian looks and **a new twist on tweed**. The **mod look** was alive and well with short, sassy skirts and over-the-knee boots appearing in a number of collections. **Embroidery**

was seen everywhere, especially on denim jeans and jackets, which promise to fetch a hefty price this season from consumers.

Thanks to designers' rich imaginations, fall is also a season of **mix-and-match fashion**. Style mavens viewed pairings with smart contrasts, such as boned lingerie against slouchy male-inspired trousers, and hard metals against soft chiffons.

Besides sporting **faux-bronzed legs**, models on the New York runways wore girlish flats, while models in hot high heels ruled in Europe and remote runway events like those held in Dubai, a municipality of the United Arab Emirates. Gloves, hats and even jewel-encrusted fabrics topped off many fashion-forward looks.

Fabrics were just as elegant and extravagant as the designs. Reminiscent of the "dressy" dresses of childhood, **lavish velvet fabrics** popped up in a variety of collections. Tracy Reese wowed fall runway audiences with her Art Deco-inspired velvet robes with vintage rosebuds. Vera Wang brought velvet to the forefront with a chaste olive suit. Gucci male models sported silvery gray velvet jackets over corduroy slacks and midnight blue velvet smoking jackets.

In many of the collections, luxe clothing designs were brought to life by extraordinarily rich, oftentimes **intense colorations**, as well as interesting color combinations to make designs "pop." Anna Sui, for instance, made a strong fashion statement with tangerine and fuchsia, while Reem Acra used an exotic mixture of earth and jewel tones accented with antique metallics. Bright turquoise, spring's top color, matured into Moroccan blue for fall; designers Tracy Reese and Peter Som used liberal amounts of this deep, vibrant teal in several of their prized pieces. Yellow received a burnished finish reminiscent of rattan, and dark, chocolate brown was omnipresent throughout the collections. Dark burgundy and inky plum tones were used to great effect in military-inspired styles and to accent dark leather jackets and faux or real fur trim.

Despite the medley of deep, rich tones, the **little black dress** is still a must for this season. In this regard, Chanel and Armani won the hearts of many fashionistas with their flirty, cocktail-length designs. Those wanting a break from black weren't disappointed. Red was the newest adaptation of this classic style; the designers to watch for the "little red dress" were Marc Jacobs, Oscar de la Renta and Zac Posen.

ANNA
SUI



Photo by Peire Buzolianu

A La Mode

Courtesy Angles Beauty Care Group/Hairstyling Phillip Wilson/Photography Rudi Weislein



Strong angles, soft shapes, a penchant for natural textures and invisible styling products all define the fall trend toward individuality.

Courtesy Farouk/Chi Styling



Courtesy Mizani Defining Lights



Courtesy Latino Fashion Group/Sponsored by Wella Color Charm/Photography Tom Spitz/Hairstyling Dwight Miller

The Hair Necessities

HAIR COLOR AND DESIGNS ARE MORPHING TO SUPPORT THE CLOTHING, makeup and accessories that epitomize fall beauty. By and large, hair color is becoming subtler without sacrificing a speck of the richness associated with the season's vibrant fashion colors. Gone are the globs, blobs and bold chunks of color—unless, of course, you're catering to party kids, ultra-glam rockers and rebellious teens with a yen to assert their independence.

"It's all about understanding and interpreting the spirit of today's clients," says Jason Kearns, stylist and owner of Kearns-Davidson Hair & Skin Care in Toronto, Ontario, Canada. "The designers have certainly given us room to have fun, but balance still rules the day. With regard to hair colors and designs, less is often more when it comes to being in step with the latest fashions. It's also about ease of styling. In our modern, time-impooverished world, women want to spend just a few minutes on their hair and look fabulous all day."

Kearns reports that women want to feel good about their hair without being a slave to fashion. "Hair for fall is more voluminous, without looking forced or being laden with styling products," he explains. "Clients with wavy hair can comfortably wear styles of the moment without having to smooth out their texture; Lauren Bacall's 1940s signature waves are giving way to Renée Zellweger's looser interpretation of wavy chic. For clients with naturally straight hair, a sleek, smooth hairstyle that beautifully drapes the silhouette of the head, and even down onto the shoulders, looks stunning this fall. Softly swept updos reveal the nape of the neck, allowing fashion to drape the shoulders with fur, feathers and velvet. The one golden rule this season is to use styling aids that invisibly hold the hair without making it look stiff or feel 'crunchy' in any way."

I See... a Bright Future!

Victoria Bullis is a sought-after psychic to the stars who keeps her little black book as tight to her chest as some women wear a little black dress. Nonetheless, Bullis recently took time out of her busy schedule—her phone rings off the hook from advice-seeking celebrities—to make a prediction about future fall fashions.

"The spa world is deeply impacting the way we care for ourselves," she notes. "It has reminded us that we need time to relax, feel soothed, and rejuvenate our mind, body and spirit. In the future, the soothing colors that are so typical of spas—the lush greens of Venetian-style spas, the warm bricks and browns of Southwest retreats—will influence the colors and overall themes of future designer collections. This will not only create a wonderful feeling for the clothes, it will remind people on a daily basis that it's time to visit the spa."

While there are no set-in-stone haircolor trends, there are some parameters that define cutting-edge color for fall. The Latino Fashion Group's new fall/winter 2005 Santa Fe Collection sponsored by Wella Color Charm features multicolored hair strands, halo color techniques and color strategically placed beneath a natural shade.

"Popular colors for Latina fashion this season are eggplant, red wine, light cool brown, light golden highlights and natural shades," says Carlos Valenzuela, president.

The Antonio Prieto Salon, located in New York City, is a hipster's oasis where style-struck clients can consult with stylists who specialize in turning runway fashion into everyday looks. This high-profile salon divides its fall color forecast into four parts:

- Constructive: Natural, rich cashmere brown and neutral shades
- Reds: Natural as well as artificial (copper, sunset reds, etc.)
- Blondes: Platinum, Nordic white, super white
- Romantic: Orange-gold blonde, apricot red

Like Kearns, founder Antonio Prieto predicts that many clients will want to spend less time styling their hair. Prieto also believes that fall hair will involve "lots of symmetry" and strong angles, including an outstanding sharp-banged bob. Kearns, however, foresees highly refined haircuts coming more into vogue, with soft shapes that emphasize balance and texture along with long, loose bangs that softly graze the eyelashes.



Courtesy Miss Clairou

VIVIENNE TAM



Photo by Peire Buzolanu

Classic winter tones competed with a surprisingly spring-like face this fall.



Courtesy Graham Webb

LIKE HAIR COLOR, FALL MAKEUP WILL GLOW, BUT IN A SUBTLE, unforced manner. “The black, smoky eye is being replaced by warm taupes and chocolate browns; it will still smolder, but in a much

A Softer Face

softer way,” says Shiri Sarfati, director of corporate communications for Repêchage

in Secaucus, New Jersey. “Cheeks will definitely have some color, but they’ll still look very natural. Quite often, lips are being worn with a natural pink or peach flush. For a popular retro-1940s look, a crisp red lip or a deep lip stain is perfect.”

Skin will also glow, but with health instead of with shine or shimmer. “The ‘J-Lo glow’ and the sheer, glossy finish are definitely evolving into a modern polished face with an emphasis on cared-for skin,” adds Alphonse Wiebelt, vice president of development and education for San Francisco-based TRUE Cosmetics. “Common sense should be exercised when choosing new colors for fall, however. Fall’s color palette can work against a woman’s facial features, leading to a harsh, flat look. Encourage clients to wear colors that make them feel alive, brighten their complexions and add a spark to their eyes.”

Sarfati notes that women’s cosmetics buying habits continue to evolve, especially when it comes to their complexions. “Women are buying \$50 serums and paying \$15 or more for cleansers,” she says. “They want their makeup to support their efforts to have younger-looking skin. This trend is why mineral makeup has experienced a recent boost in sales, and why botanical extracts, vitamins and marine minerals contained in makeup are now an important buying factor for consumers.”

One interesting trend veers away from fall’s traditionally deeper colors to embrace a return to highlighting, says Jane Iredale, founder/president of Jane Iredale Mineral Makeup. “The look involves minimal eye makeup, neutral lips and a lot of blush on cheeks with glowing skin,” she says. “It’s the same play of light that you might see in a figure from a Johannes Vermeer painting.”

Another example of a strong face for fall/winter 2005 is the combination of classic luminous hues and soft winter tones shot with unexpected electric shades in the new Sothys Street ’n Tweed collection from its Profile Color Concept System. The colors—grays, muted rosy tans and purple—reflect a mix of English country and hip London styles. Not only is the makeup fashion forward, it also includes complexion-friendly ingredients—the Checkered Care Powder contains emollient properties and is sebum-regulating; the Two Way eye shadow is enhanced with a host of skincare ingredients; and the waterproof lip pencil in Rose contains shea butter for hydration, and allantoin and vitamin E for their softening and anti-aging properties.

LEADING THE BEAUTY FASHION ACCESSORY SCENE, nail lacquers continue to be an integral part of all seasonal looks, and this fall's color collections perfectly complement the rich, romantic velvet, brocade and fur. For example, Essie Cosmetics' six-piece Fall Collection includes Thigh High nail lacquer, an eye-catching, festive, glistening garnet. Other hot polish colors that complement this season's deep, rich colors include Nail Noir, a velvety, blackened raisin polish by Creative Nail Design; Club1 Hey Ya, a deep burgundy shade by the NailCo Group in Farmington Hills, Michigan; and Evening Seduction, a blackberry creme color by Los Angeles-based China Glaze.

Orly International, also based in Los Angeles, is introducing its new Truth or Dare Color Collection, a mixture of devilish and angelic shades based on famous, and sometimes infamous, duos such as Mary Kate and Ashley Olsen, Paris and Nikki Hilton, and Ashlee and Jessica Simpson. Standouts in this collection include Close Your Eyes, a deep purple shimmer, and Talk Dirty, an ebony metallic that adds a decided edge to the season's little black dress or to an otherwise demure empire-waist gown.

Recalling this fall's popular theme of lush styles from the 1940s, China Glaze Visions of Grandeur fall/winter collection

captures the elegance of this bygone era celebrated in recent films like *The Aviator* and *De-Lovely*. "We couldn't help but be moved by this time in history when femininity and glamour were at their peak," says brand manager Marti Clark. Among the nine-piece collection is Crystal Chandelier, a milky-white translucent base with a gold pearl accent, and An Affair to Remember, a strawberry shimmer.

Going for the season's glam, OPI Products, North Hollywood, California, recently released its 12-piece Chicago Collection that includes The Grape Lakes, a gleaming amethyst; Lincoln Park After Dark, a deep purple; and Windy City Pretty, a chic, blushing pink. Says Suzie Weiss-Fischmann, executive vice president and artistic director, "Our Chicago Collection perfectly complements this season's best fashions, including exquisitely fitted menswear-patterned suits, ruffled skirts in feminine fabrics topped by blazers or short cardigans, glamorous evening wear, gypsy-inspired skirts and tops, and coats, coats, coats!"

The fall Exhibit Collection is perhaps one of the strongest nail lacquer collections released by Creative Nail Design. Inspired by the exceptional painters of centuries past, Exhibit features six colors, including the remarkable NFS (Not For Sale), an ebony teal shimmer, and Work of Art, a brilliant vermillion creme. "The difference this season is really in the details," says Arnold. "A smartly put-together person leaves no dressing detail unattended—nails, bags, shoes, makeup, stockings, jewelry and hair make the look. Clothes can be basic when accessories are stunning." ♦



BABYPHAT

Courtesy Creative Nail Design

The Ultimate Accessory



Courtesy Creative Nail Design

This season's nail colors match the deep, rich tones found in the fall couture lines.

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